

\*\*\*\* Media Release for immediate publishing \*\*\*\*

## ELO Digital Office launches ISELOS

Sydney, July 1<sup>st</sup>, 2008

ELO Digital Office – one of the world’s leading developers of document management systems – launches **ISELOS**.

ISELOS - **Industry Specific ELO Solutions** – is a result of years of listening to and actively collaborating with clients and their needs.

ISELOS will provide current and potential new clients the ability to gain immediate benefits from industry specific libraries, scripts and structures.

“Everybody knows that the implementation of a new document management system can be painstaking when it comes to the creation of company wide index structures” says Rainer Krause, ELO’s Australian Managing Director. “With ISELOS we provide our clients industry specific solutions ready-to-go; requiring only minimal installation time. In some cases we have cut the implementation time by 50% simply because we use industry’s terminology and experience from other active clients.”

ISELOS is a growing concept with an ever increasing number of industries covered. At its launch ISELOS had a focus on just three industries being **Real Estate Industry, Strata Management** and **Mining** but within just 4 weeks new “plug & play” solutions for **Commercial Real Estate, Mining Safety** and **Medical Device Manufacturing** have been added.

The concept of ISELOS is simple:

Based on the real life installations at active clients around Australia ELO’s team of developers and business partners have created a range of overlapping industry specific needs.

These needs have been translated into

- Archive Structures
  - reduced need for clients to establish company specific structures
  - gain benefits from industry peers using a document management system
- Common Terminology
  - increased acceptance by staff through identification
  - use of industry specific terminology instead of adapting to DMS requirements
- Standard Forms and Workflows
  - immediate recognition of purpose
  - automated internal processes
  - simplified roll-out

Steve Morrall - ELO’s National Sales Manager – added: “Our competitors charge thousands of dollars for what we have integrated as an ELO standard into ISELOS. Today we can help for example a Real Estate agency with their flood of documents for a fraction of the price of the next vendor. This will give smaller agencies the same benefits than larger ones.”



ISELOS is a standard installation during the ELO implementation and is **free of charge** when purchasing ELO Digital Office products. The industry solution comes preconfigured, eliminating the cost of approximately 3 man days from each installation and countless man days of internal discussions.

In addition to Email management and interfaces to Microsoft Office applications ISELOS will aid the management of documents from other sources through a single repository.

Australian clients such as Kyocera Mita, Bidvest, Weir Minerals or Ensham Resources count on ELO's reliability.

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### **ELO Digital Office**

ELO Digital Office develops and distributes high performance software solutions for document management, digital archiving and workflow management. ELO Digital has undergone high growth, so that it now ranks as one of the world's leading ECM/DMS software developers. The company actively cultivates numerous technology partnerships with software and hardware providers including Microsoft, Hewlett-Packard, Sun Microsystems, Kyocera, Kodak and many more. The ELO product range fulfils all DMS/ECM system requirements and provides an ideal platform for efficient knowledge and information management.

*ELOoffice* is the entry-level product for document management and archiving and is ideal for small offices or standalone workplaces.

*ELOprofessional* is a modular client-server based solution aimed at meeting the requirements of middle-sized companies. The final product in the range is *ELOenterprise*, which offers a high performance, platform independent, scalable high-end solution, particularly suitable for data centres and portal applications.

All of the products are compatible with one another and allow data transfer or updates to be carried out at any time.

Due to the scalability of ELO Digital products they are utilised by a wide range of companies, of varying sizes and within numerous different sectors. Well known customers such as Lufthansa, BMW, Airbus, EADS, Airbus, Alcatel, Commerzbank, Greek National Bank, Goodyear, Siemens or Daimler Chrysler as well as various national and regional authorities underline the level of quality and innovation found in ELO products.

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